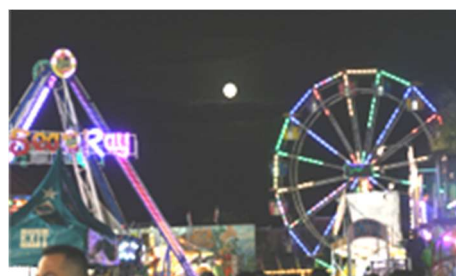


# 2024 Sponsorship Opportunities

## SPONSORSHIP BENEFITS

⇒ MARKETING EXPOSURE

⇒ ENGAGEMENT OPPORTUNITY WITH PARISH & SCHOOL FAMILIES & VISITORS FROM ALL AROUND



### CAR SPONSOR: \$6,000.00

- ◆ Sponsor Color banner to be displayed two weeks prior to Festival in a visible area – (8' long with 12" letters)
- ◆ Option to display car in a visible area the weekend prior to Festival
- ◆ Sponsor logo included in all Festival advertisements and company name in all Festival press releases
- ◆ Sponsor logo included on Festival t-shirts
- ◆ Sponsor color logo and link to sponsors website displayed on Parish website for one year
- ◆ Full Page Ad with Sponsor color logo and scannable QR code to company's website included in Church bulletin for 4 weeks (distributed weekly after each service to all members and visitors)
- ◆ Sponsor mention on church's social media platforms; 5 Facebook posts, 3 individual Instagram posts and 4 posts in the Instagram stories
- ◆ Sponsor name and logo on color sponsor banner to be displayed at the top of the centerstage (8' long in 12" letter font)
- ◆ A 10 x 20 booth space for 4 days to display a car and opportunity to exhibit products or services, host contests or giveaways, to 50,000 + in attendance

### GRAND SPONSOR: \$5,000.00

- ◆ Opportunity to provide one company banner to be displayed one week prior to the festival
- ◆ Sponsor logo included in all festival advertisements and company name in all festival press releases
- ◆ Sponsor logo included on Festival t-shirts
- ◆ Sponsor color logo and link to sponsors website displayed on Parish website for one year
- ◆ Sponsor color logo with website scannable QR code and company website included in Church bulletin for 4 weeks (distributed weekly after each service to all members and visitors)
- ◆ Sponsor mention on church's social media platforms; 4 Facebook Posts, 2 individual Instagram posts and 3 posts in the Instagram stories
- ◆ Sponsor name and logo on color sponsor banner to be displayed on the centerstage (8' long in 12" letter font)
- ◆ A 10 x 10 booth space for 4 days and opportunity to exhibit products or services, host contests or giveaways, to 50,000 + in attendance (option to upgrade to a 10 x 20 booth space if needed)

### DIAMOND SPONSOR: \$2,500.00

- ◆ Sponsor logo included in all festival advertisements and company name in all festival press releases
- ◆ Sponsor name included on Festival t-shirts
- ◆ Sponsor logo and link to sponsors website displayed on Parish website for one year
- ◆ Sponsor logo, company website and phone number included in Church bulletin for 3 weeks (distributed weekly after each service to all members and visitors)
- ◆ Sponsor mention on church's social media platforms; 3 Facebook posts, 1 individual Instagram post and 2 posts in the Instagram stories
- ◆ Sponsor name and logo on color sponsor banner to be displayed on the centerstage (8' long in 12" letter font)
- ◆ A 10 x 10 booth space for 4 days and opportunity to exhibit products or services, host contests or giveaways, to 50,000 + in attendance

# Food Booths - Live Music - Carnival Rides



## PLATINUM SPONSOR: \$1,200.00

- ◆ Sponsor name and website displayed on Parish website for one year
- ◆ Sponsor name and website to be included in Church bulletin for 2 weeks (distributed weekly after each service to all members and visitors)
- ◆ Sponsor mention on our social media platforms; 2 Facebook Posts, 1 group post in Instagram and 1 post in the Instagram stories
- ◆ Sponsor name on sponsor banner displayed at a prime location above a booth (8' long in 10" letter font)
- ◆ A 10 x 10 booth space for 4 days and opportunity to exhibit products or services, host contests or giveaways, to 50,000 + in attendance

## GOLD SPONSOR: \$600.00

- ◆ Sponsor name displayed on Parish website for one year
- ◆ Sponsor name included in Church bulletin for 1 week (distributed weekly after each service to all members and visitors)
- ◆ Sponsor mention on our social media platforms; 1 Facebook Post, 1 group post in Instagram and 1 post in the Instagram stories
- ◆ Sponsor name on sponsor banner displayed above a booth at festival (8' long in 8" letter font)
- ◆ A 10 x 10 booth space with table and chairs for 2 days to exhibit products or services, host contests or giveaways, to 50,000 + in attendance\*

## SILVER SPONSOR: \$300.00

- ◆ Sponsor name displayed on Parish website for one year
- ◆ Sponsor name included in Church bulletin for 1 week (distributed weekly after each service to all members and visitors)
- ◆ Sponsor name on sponsor banner displayed above a booth at festival (8' long in 8" letter font)

## BRONZE SPONSOR: \$100.00

- ◆ Sponsor name displayed on Parish website for one year
- ◆ Sponsor name included in Church bulletin for 1 week (distributed weekly after each service to all members and visitors)
- ◆ Sponsor name to be printed on a common banner with all other bronze sponsors

Please note that booths are optional, and limited.

Booths may be used for marketing and promotional purposes only.

\*Priority for booth reservations will be given by level of sponsorship.

Car Sponsors: car display booth/ space during festival can only be granted to the Car Grand Sponsor due to spacing limitations.



OUR LADY OF THE LAKES CATHOLIC CHURCH & SCHOOL  
15801 N.W. 67TH AVE. MIAMI LAKES, FLORIDA 33014

**To mail your completed form along with payment:**

Attn: Ana Valeria Viales  
Sponsorship Coordinator  
Our Lady of the Lakes Catholic Church  
15801 N.W. 67th Avenue  
Miami Lakes, Florida 33014

**Check Payable to:**  
Our Lady of the Lakes Catholic Church

For credit card payments, please scan QR Code or visit our online link at [www.ollnet.com](http://www.ollnet.com). You will be able to complete the sponsorship form and submit your payment online via the online link or QR Code below.



In order to receive the marketing benefits for the event please submit this form by **January 12, 2024**. All forms received after January 12, 2024 may not qualify for inclusion in the following benefits (if applicable); company logo / name on festival t-shirts, company logo / name on event's marketing materials, advertisement and press release. Booth selection will be prioritized based on sponsorship level, and availability.

<b>Car Sponsor</b> \$6,000 <input type="checkbox"/>	<b>Grand Sponsor</b> \$5,000 <input type="checkbox"/>	<b>Diamond Sponsor</b> \$2,500 <input type="checkbox"/>	<b>Platinum Sponsor</b> \$1,200 <input type="checkbox"/>
<b>Gold Sponsor</b> \$600 <input type="checkbox"/>	<b>Silver Sponsor</b> \$300 <input type="checkbox"/>	<b>Bronze Sponsor</b> \$100 <input type="checkbox"/>	

Please check box if you would like to remain anonymous.

Sponsor / Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_

Business Number: \_\_\_\_\_

Cell Phone Number: \_\_\_\_\_

Payment Options:  Check # \_\_\_\_\_ Check Amount \$ \_\_\_\_\_

Visa  Mastercard  Discover  American Express Expiration: / CVV # \_\_\_\_\_ Amount \$ \_\_\_\_\_

Credit Card # \_\_\_\_\_

Credit Card Authorization Signature: \_\_\_\_\_